

GEViCAM

A GigE Vision Camera Company

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FOR IMMEDIATE RELEASE

AIA Achievement Award presented to Toshi Hori, President of GEViCAM Inc.



February 5, 2009, San Diego, California

Toshi Hori, President of GEViCAM Inc. was presented with the Automated Imaging Association (AIA) Achievement Award during the AIA's 17th Annual Business Conference.

<http://www.machinevisiononline.org/public/articles/articlesdetails.cfm?id=3852>

[http://www.advancedimagingpro.com/web/online/Industry-News/AIA-Business-Conference-Honors-Industry-Veteran/3\\$5749](http://www.advancedimagingpro.com/web/online/Industry-News/AIA-Business-Conference-Honors-Industry-Veteran/3$5749)

The AIA is the world's largest machine vision trade group and has over 300 member companies, world wide. It promotes machine vision markets by sponsoring trade shows, educational activities and the development and support of machine vision standards such as Camera Link and GigE Vision.

The award recognizes Mr. Hori's direct contribution to the development and establishment of the Camera Link and GigE Vision standards for the AIA and also for his continuing leadership in the industry.

In presenting the award, AIA Managing Director, Dana Whalls, expressed her appreciation for Mr. Hori's contributions and leadership to the industry. Jeff Burnstein, Executive Vice President of the Automated Technologies Council, AIA's parent group, remarked that without Toshi's commitment and insight, AIA never would have been so deeply involved with standards development activities.

Mr. Hori is the founder, President of GEViCAM Inc. and is well known in the machine vision industry worldwide. He founded PULNiX America, Inc. in 1982 and devoted his career to corporate management and to camera design and development. He is highly regarded as a visionary in the automated imaging industry. Through his management at PULNiX, he had created and introduced many internationally acclaimed products and technical innovations. He introduced the first industrial CCD camera to US markets in 1983 and was granted the basic patent for the progressive scan camera in 1994. Progressive scan CCD cameras are now the standard for the machine vision industry.

Ed Edgerton, former ITS Program Director at PULNiX, described Mr. Hori as a brilliant innovator and engineer and said that Toshi truly merited the Achievement Award for his rich legacy to the industry.

About GEViCAM Incorporated

Founded in the Silicon Valley, GEViCAM is a camera manufacturer focused on the next generation of Gigabit Ethernet imaging solutions. GEViCAM strives to set high standards in designing quality GigE Vision compliant, CCD and CMOS based digital cameras for use in Military, Homeland Security, Industrial, Medical, and Scientific markets. GEViCAM's goal is to provide outstanding quality, value, service and satisfaction to all OEM partners and end users. For more information, visit www.gevicam.com.



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